



women
in sport

Ngā Wāhine Hākinakina o
AOTEAROA

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Strategic Plan 2018-2022

Version: January 2019

Women in Sport Aotearoa Strategic Plan 2018-2022

VISION

Te Whāinga Matua

Women and girls are valued, visible and influential in sport and recreation
E kaingākautia ana, e kitea ana, e whai mana ana te wahine i te ao hākinakina

BELIEFS

Ngā Mātāpono

- Positive action is required to transform sport and recreation for the betterment of women and girls and to strengthen their place in society
- Participation in sport and recreation grows future leaders and role models and New Zealand will benefit from the development of more female leaders
- Sport and recreation should be safe and enjoyable for women and girls
- Sport and recreation should be fully inclusive of diverse communities
- Māori and Pasifika women and girls need to be supported to a place of equity within sport and recreation
- Commitment to Te Tiriti o Waitangi

PURPOSE

Te Koronga

Challenge the System

Uia ngā Pātai

Evidence-based research creating a strong case for change

- Collaborate with key stakeholders to identify key research priorities, focussed around knowledge gaps
- Commission/initiate/advocate for priority research; share results/insights; use to hold stakeholders to account and change behaviours
- Convene and utilise the Research Consortium to deliver New Zealand and Oceania research
- Identify and support international researchers and global research agencies; share results/insights
- Build an international reputation as a world leading Research Hub
- Respecting Te Tiriti o Waitangi as New Zealand's founding document

Lead the Change

Kōkiritia kia tōkeke

Increased representation of women and girls in leadership

- Connect and empower a wide network of engaged champions
- Influence the gender policies and strategies of sector organisations
- Support women and girls across diverse communities to safely engage in sport and recreation
- Advocate for more investment in sport and recreation for women and girls and the increased development of female leaders
- Champion/support current and future female leaders across the sport and recreation sector
- Advocate development of gender equity in the coaching community

Be the Voice

Whakapuakina te Reo

Women and girls have a powerful and respected voice

- Lead positive conversations around gender equity in sport and recreation
- Share research and provide insight/commentary on results
- Challenge poor behaviours and hold stakeholders to account
- Showcase and celebrate success of female leaders in sport and recreation
- Develop new and maximise all other available communication platforms to amplify message
- Advocacy with stakeholders, sector and media to increase quality and quantity of female sport coverage
- Empower ambassadors to carry messages to a wide audience

Take it Global

Ki te Ao!

Drive an innovative future globally, while honouring our heritage

- Successfully deliver IWG Strategic Plan and 2022 World Conference
- Increase the significance and impact of IWG internationally
- Build a highly networked and engaged global community
- Stand up globally for safe sport
- Build knowledge, networks and capability in Oceania to support and deliver sustainable change
- Support the New Zealand sport and recreation sector to become a global benchmark for gender equity
- Build New Zealand's reputation and position as a global thought-leader on gender equity in sport and recreation

STRATEGIC INTENT:

Te Whāinga Rautaki

Secure the future

Herea kia ngita

Establish and grow a respected and sustainable organisation

- Clear organisational vision and purpose
- Good governance and leadership practices
- Attraction and development of best talent
- Strong and sustainable business practices
- Established, high profile and respected brand
- Mutually beneficial stakeholder partnerships
- Harness the power of the national collective
- Best use of innovative technology
- Regular measurement and evaluation
- Give practical effect to the spirit of Te Tiriti o Waitangi internally and in our external relationships with all partners